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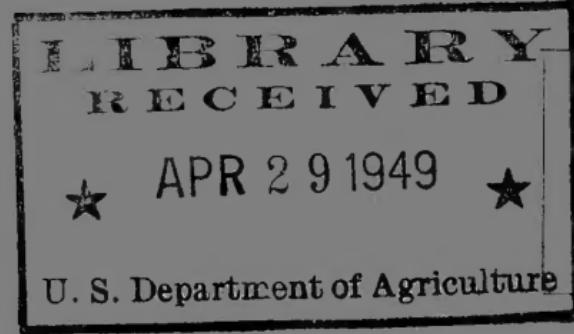
# KELLOGG SEED COMPANY

P. O. Box 684  
MILWAUKEE 1, WISCONSIN

Return Postage Guaranteed



MARKET QUOTATIONS



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# KELLOGG SEED COMPANY

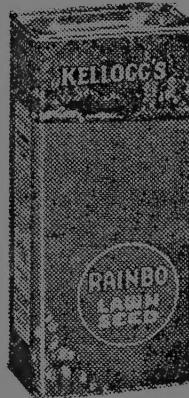
PHONE  
DALY 8-0373

## Field, Grass and Bird Seeds

POST OFFICE  
BOX 684

322 East Florida Street, Milwaukee 1, Wisconsin

APRIL 8, 1949



### KELLOGG'S LAWN GRASS MIXTURES

#### RAINBO LAWN SEED Per 100 lbs.

1 lb. Carton .....	\$75.00
5 lb. bags .....	72.50
25 lb. sacks .....	70.50
50 lb. sacks .....	70.25
100 lb. sacks .....	70.00

#### RAINBO SHADE SEED

1 lb. Carton .....	75.00
5 lb. bags .....	72.50
25 lb. sacks .....	70.50
50 lb. sacks .....	70.25
100 lb. sacks .....	70.00

#### BLUERMOUND LAWN SEED

1 lb. Carton .....	66.00
5 lb. bags .....	64.00
50 lb. bags .....	62.25
100 lb. bags .....	62.00

#### GREENDALE LAWN SEED

3 lb. bags .....	47.00
5 lb. bags .....	46.00
50 lb. sacks .....	44.25
100 lb. sacks .....	44.00

#### STAR LAWN SEED

100 lb. bags .....	36.00
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#### PACKAGED SEED

Kentucky Blue Grass	
1 lb. bags .....	66.00
5 lb. bags .....	64.00
White Clover	
1/2 lb. boxes .....	95.50
1 lb. boxes .....	95.00

### GRASSES

#### REED CANARY GRASS Per 100 lbs. (100-lb. bags)

RAINBO .....	\$44.00
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#### BROME GRASS Per 100 lbs. (100-lb. bags)

Canadian No. 1 .....	43.00
Canadian—Certified No. 1 .....	44.00

#### KENTUCKY BLUE GRASS Per 100 lbs. (112-lb. bags)

RAINBO .....	61.00
Fancy, 28-lb. ....	74.00

#### RED TOP Per 100 lbs. (100-lb. bags)

RAINBO .....	62.00
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#### ORCHARD GRASS Per 100 lbs. (100-lb. bags)

RAINBO .....	36.00
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#### RYE GRASS Per 100 lbs. (100-lb. bags)

Domestic .....	12.50
Perennial—Certified Blue Tag .....	17.00

#### FESCUE Per 100 lbs. (80-lb. bags)

Chewings .....	51.00
Creeping Red .....	53.00
Certified Creeping Red .....	58.00
Illahee—Certified .....	58.00

#### BENT GRASS—Certified—Blue Tag Per 100 lbs. (100-lb. bags)

Astoria .....	99.00
Seaside .....	95.00
Highland .....	85.00



Dealer Cost Per Ton  
100-lb. Bags ..... \$35.75  
50-lb. Bags ..... 42.10  
25-lb. Bags ..... 49.30

Special Prices for Car Lots

We are distributors of Milorganite for Wisconsin, (exclusive of Milwaukee County) and upper Michigan. Milorganite quotations apply only in this distributive territory.

### WEDO

(6-10-4)

Feeds Grass — Kills Weeds

A balanced formula of grass feeding elements, plus weed killing 2,4-D

Sizes	Dealer Cost	Retail Price
25 lb. bag .....	\$1.79	\$2.75
50 lb. bag (2-25 lb. bags) .....	3.58	4.95
100 lb. bag .....	5.17	7.95

### COTTON GRAIN BAGS

Per 100  
New Royal River ..... \$63.00

### BIRD SEED FOR FEEDING

Per 100 lbs
Canary .....
Sunflower (Gray Stripe) .....
Sunflower (Small Black) .....
Bird Rape—Large, Sweet .....
Thistle or Niger .....
Large Millet—Proso .....

Ask for prices on PETAMINE—  
"The Wonder Food for Canaries."

### SACCO PLANT FOOD

For Lawn and Garden

(4-12-4)

3 Sizes Are All You Stock 10 lb. 25 lb. 100 lb.

Sizes	Your Cost	Suggested Retail Price
10-lb.* carton (packed in cases of 8 cartons) .....	ea. \$.58	2 1/2 lb. box ..... \$ .25
25-lb. bag (packed in cases of 2 bags) .....	ea. .95	5 lb. box (2-2 1/2 lb. boxes) .. .50
50-lb. bag .....	ea. 1.67	10 lb. carton ..... .80
100-lb. bag .....	ea. 2.57	25 lb. bag ..... 1.50
		50 lb. bag ..... 2.50
		100 lb. bag ..... 3.95



# KELLOGG SEED COMPANY



## WHOLESALE PRICE LIST

Phone DAly 8-0373

# MILWAUKEE, WISCONSIN

APRIL 8, 1949

**TERMS:** Net cash. Quotations are F.O.B. Milwaukee, subject to change without notice and stocks being unsold. Bags or sacks are included at no extra charge. Broken packages slightly higher. Kellogg Seed Company gives no warranty, expressed or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

ALFALFAS		CLOVERS		CEREAL GRAINS		SEED CORN		FORAGE SEEDS	
(60-lb. bags)	Per 100 lbs.	(160-lb. bags)	Per 100 lbs.	Per bushel		WISCONSIN GROWN—State Sealed and Certified	Per bu.	(100-lb. bags)	Per 100 lbs.
<b>MONTANA</b>		<b>ALSIKE</b>		OATS (3 bu. bags), Wisconsin Grown		(2-bu. bags)	Per bu.		
RAINBO .....	Sold Out	RAINBO .....	86.00	Vicland, Certified Blue Tag .. Sold Out		Golden Glow .....	\$ 5.00	CANE SEED	
<b>WISCONSIN</b>		<b>RED CLOVER, MEDIUM</b>		Bonda, Certified Blue Tag .. \$ 1.90		Wis. No. 8 (Not Certified)....	4.50	Atlas Sorgo .....	\$ 6.00
RAINBO .....	Sold out	RAINBO .....	Orders will be billed at prevailing market price	Mindo, Certified Blue Tag .. 1.90		Wis. No. 25 (Not Certified)....	4.75	Orange Cane .....	6.00
<b>CANADIAN</b>		<b>RED CLOVER, MAMMOTH</b>		Clinton, Certified Blue Tag .. 1.75		NEBRASKA GROWN		Black Amber Cane .....	6.00
RAINBO .....	62.00	RAINBO .....	Containing about 2% Alfalfa .....			(2-bu. bags)			
<b>KANSAS</b>						Golden Glow .....	\$ 3.50	<b>MILLETS</b>	
RAINBO .....	61.00					Wisconsin No. 8 .....	3.50	German .....	\$ 7.00
<b>GRIMM CERTIFIED—Blackfoot</b>		<b>SWEET CLOVER—</b>				Improved Leaming .....	3.50	Japanese .....	6.50
BLUE TAG .....	Sold out	Mostly White Blossom				Pride of North .....	3.50	Proso .....	5.00
<b>GRIMM REGISTERED</b>		RAINBO .....	21.50			Reid's Yellow Dent .....	3.50		
Canadian .....	69.00	<b>SWEET CLOVER—YELLOW BLOSSOM</b>						<b>SUDAN GRASS</b>	
<b>RANGER CERTIFIED</b>		RAINBO .....	20.50					RAINBO .....	\$ 9.00
BLUE TAG (Northern) ... Sold Out		<b>SWEET CLOVER—HUBAM</b>							
*BLUE TAG (California) .. Sold Out		RAINBO .....	27.75					<b>SWEET SUDAN GRASS</b>	
*Not recommended for Wisconsin								RAINBO .....	\$ 10.00
<b>LADAK CERTIFIED</b>									
BLUE TAG .....	Sold out							<b>FODDER CORN</b>	
<b>CLOVERS</b>		<b>TIMOTHY</b>						RAINBO .....	25.00
(150-lb. bags)		(125-lb. bags)							
<b>LADINO</b>		<b>IOWA GROWN</b>						<b>BUCKWHEAT</b>	
Certified Blue Tag .....	\$225.00	RAINBO .....	21.00					RAINBO .....	\$ 3.50
Uncertified .....	210.00								
Broken lots 10c per lb. higher								<b>SOYBEANS</b>	
<b>WHITE</b>		<b>FIELD PEAS (WHITE OR CANADA)</b>						RAINBO .....	\$ 3.40
Fancy .....	\$90.00	RAINBO .....	8.50						
Choice .....	85.00							<b>SUNFLOWER—(For Seed)</b>	
Mixing Grade .....	70.00	<b>FLAX</b>						RAINBO .....	Per 100 lbs.
		RAINBO .....	14.50					Gray Stripe .....	\$24.00



**SERVICE AT MADISON, WISCONSIN:** We will carry a stock of seed at Central Storage and Warehouse, 612 West Main Street, Madison, Wisconsin. Phone 6-2975.  
Distributors: Doughboy Feed and Farm Store, Shawano, Wisconsin, and Door County Produce, Sturgeon Bay, Wisconsin.

## SEMESAN DUPONT PRODUCTS

A TREATMENT FOR EVERY MAJOR CROP

In States which have not enacted Fair Trade Laws, the prices shown below are suggested only.

COMMODITY AND NET WEIGHT OF PACKAGES Minimum Wholesale Prices to Dealers Minimum Retail Prices to Consumers

New Improved CERESAN—For Wheat, Oats, Barley, Cotton, Sorghums, Rye, Flax, Peas and Sugar Beets  
4-oz. can..... \$ 7.55 case, 36 \$ .35  
1-lb. can..... 7.21 case, 12 .90  
4-lb. can..... 13.49 case, 6 3.00  
40-lb. drum..... 21.12 drum 26.40  
100-lb. drum..... 50.50 drum 61.05

CERESAN M—See New Improved CERESAN and 2% CERESAN for recommendations.  
14-oz. can..... \$ 7.20 case, 12 \$ .90  
3-lb. can..... 11.85 case, 6 2.65  
40-lb. drum..... 23.00 drum 28.75  
100-lb. drum..... 55.00 drum 69.00

SEMESAN JR.—For Field, Sweet and Pop Corn  
1/2-oz. pkg..... \$ 12.00 case, 144 \$.17  
12-oz. can..... 5.20 case, 12 .62  
25-lb. pail..... 11.65 pail 13.85  
100-lb. drum..... 41.07 drum 49.95

SEMESAN BEL—For Irish and Sweet Seed Potatoes  
2-oz. pkg..... \$ 27.20 case, 144 \$.35  
1-lb. can..... 14.65 case, 12 1.83  
4-lb. can..... 28.50 case, 6 6.33  
40-lb. drum..... 47.05 drum 59.00  
100-lb. drum..... 114.33 drum 138.75

SEMESAN—for Vegetables, Flowers and Bulbs  
1/3-oz. env..... \$ 17.40 case, 144 \$.20  
2-oz. pkg..... 10.05 case, 36 .45  
12-oz. can..... 17.27 case, 12 2.10  
4-lb. can..... 45.29 case, 6 10.10  
25-lb. pail..... 46.62 pail 58.28  
100-lb. drum..... 181.60 drum 219.80

ARASAN—for Corn, Peanuts, Peas, Beans, Vegetables  
3/4-oz. pkg..... \$ 10.80 case, 72 \$.25  
8-oz. can..... 12.50 case, 24 .80  
4-lb. can..... 23.52 case, 6 5.16  
25-lb. drum..... 24.00 drum 30.00  
100-lb. drum..... 93.00 drum 115.00

ARASAN SF—for Use in Slurry Treaters  
25-lb. drum..... \$ 36.00 drum \$ 45.00  
100-lb. drum..... 139.50 drum 172.50

TERSAN—for Golf and Lawn Turfs  
8-oz. can..... \$ 12.50 case, 24 \$.80  
4-lb. can..... 23.52 case, 6 5.16  
25-lb. drum..... 24.00 drum 30.00  
100-lb. drum..... 93.00 drum 115.00

Special SEMESAN—for Golf and Lawn Turfs  
1-lb. can..... \$ 16.00 case, 12 \$ 2.00  
4-lb. can..... 31.16 case, 6 6.92  
25-lb. pail..... 31.91 pail 39.96  
100-lb. drum..... 123.77 drum 149.85

## FARM CLIPPER MILLS

No. 2-B Regular Clipper Cleaner \$62.00  
No. 2-B Special Clipper Cleaner with elevator and two way bagger ..... 75.00  
Electric Motor for Clipper Cleaner (1/3 H. P.) ..... 22.00  
Clipper Rocker Seed Treater no power required ..... 60.00



## PLANTERS' REFERENCE

Pounds of seed to sow per acre and pounds per bushel. The quantity of seed to sow will vary somewhat depending upon the purity and germination of the seed.

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast . . . . .	18-22	60
Alfalfa, drills . . . . .	12-15	60
Barley . . . . .	96-120	48
Blue Grass, Kentucky . . . . .	25-28	14
Blue Grass, Canada . . . . .	25-28	14
Brome Grass . . . . .	20-30	14
Buckwheat . . . . .	45-60	50
Cane, broadcast . . . . .	50-70	50
Cane, drills . . . . .	10-15	50
Clover, Alsike . . . . .	8-12	60
Clover, Ladino . . . . .	3-5	60
Clover, Medium . . . . .	10-15	60
Clover, Mammoth . . . . .	10-15	60
Clover, Sweet, hulled . . . . .	12-15	60
Clover, Sweet . . . . .	20-30	30
Clover, White . . . . .	4-8	60
Corn . . . . .	8-12	56
Fescue, Meadow . . . . .	15-25	24
Fescue, Chewings . . . . .	25-28	14
Flax . . . . .	28-42	56
Lawn Grass . . . . .	60-120	20
Millets, for hay . . . . .	45-50	50
Millets, for seed . . . . .	30-40	50
Millet, Japanese . . . . .	12-15	30
Oats . . . . .	64-76	32
Oats, with Peas . . . . .	1 bushel of each	
Peas, Canada . . . . .	120-150	60
Rape, broadcast . . . . .	8-10	50
Rape, drills . . . . .	5-6	50
Red Top, solid seed . . . . .	7-12	14
Red Top, unhulled . . . . .	10-15	14
Reed Canary Grass . . . . .	4-6	24
Rye, Winter . . . . .	84-112	56
Rye, Spring . . . . .	56-84	56
Soy Beans, broadcast . . . . .	90-120	60
Soy Beans, drills . . . . .	30-45	60
Speltz . . . . .	62-100	48
Sudan . . . . .	30-40	40
Sunflower, drills . . . . .	8-10	24
Timothy . . . . .	10-12	45
Timothy and Alsike . . . . .	8-10	
Vetch, Hairy or Winter . . . . .	50-125	60
Wheat . . . . .	90-120	60

**KELLOGG**  
SEED COMPANY  
MILWAUKEE, WISCONSIN

## CRAB GRASS WEED KILLER

SEL-TOX, a selective Crab Grass Killer (containing Phenol Mercuric Acetate Solubilized) is the latest step forward in the chemical control of Crab Grass—the most troublesome of lawn weeds. Sel-Tox not only kills but retards new Crab Grass growth. Sel-Tox can be used anytime during the growing season—from "seedling" stage to "mature" growth—without harming lawn grasses.

Size	Dealer Price Per Case	Retail Price Per Package
8-oz. (12 per case) . . . . .	\$ 7.20	\$ 1.00
16-oz. (12 per case) . . . . .	10.80	1.50
Quart (12 per case) . . . . .	18.00	2.50
Half Gallon (2 per case) . . . . .	5.40	4.50
Gallon (1 per case) . . . . .	4.80	8.00

## DU PONT WEED KILLER — FOR LAWNS

### 2,4-D in Liquid Form

A quick, easy way to clean most weeds out of lawns. Contains 15% ester of 2,4-D and its selective action kills ugly lawn weeds—won't hurt common grasses. Both easy to use and apply. Cap on can serves as handy measuring cup.

Size	Min. Price to Dealer Per Dozen	Min. Retail Price Per Package
8-oz. can (24 per case) . . . . .	\$ 7.50	\$ 1.00

### DU PONT "AMMATE"

Non-flammable, non-poisonous. Permanently destroys poison ivy, poison oak, sumac and other tough noxious growth in one application! Kills roots and foliage. Dissolve in water and spray or sprinkle on. Not for lawns.

Size	Min. Price to Dealer	Min. Retail Price Per Pkg.
2-lb. bottle (12 per case) . . . . .	\$ 6.80 for 12	\$ .85
6-lb. bottle (4 per case) . . . . .	6.00 for 4	2.25
50-lb. drum . . . . .	8.75 a drum	13.00
350-lb. barrel . . . . .	52.50 a barrel	70.00

## DU PONT 2,4-D (FARM) WEED KILLERS

Concentrated dry salt—Du Pont 83% Sodium 2,4-D Weed Killer (for use on weeds in medium to high gallonage applications)

Sizes	Per Pound
25 lb. Drum . . . . .	\$ 1.16
4 lb. Bottles (4 to case) . . . . .	1.28
1 lb. Bottles (12 to case) . . . . .	1.44

Liquid Salt—Du Pont 67% Amine 2,4-D Weed Killer (for use on weeds in low gallonage applications)

Sizes	Per Gallon
50 gal. Drum . . . . .	\$ 6.50
30 gal. Drum . . . . .	6.60
5 gal. Drum . . . . .	6.80
1 gal. Can (6 to a case) . . . . .	7.00

Liquid Ester—Du Pont 46% Ester, 2,4-D Weed Killer (for use on harder to kill plants, very dry or very wet weather, woody plants and similar problems)

Sizes	Per Gallon
50 gal. Drum . . . . .	\$ 7.75
30 gal. Drum . . . . .	7.85
5 gal. Drum . . . . .	8.05
1 gal. Drum (6 to case) . . . . .	8.25